Office of Academic Planning and Programs

Guide to Preparing Academic Program Proposals

2019-2020

August 30, 2019
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Introduction

These guidelines are for submitting academic program proposals, commonly referred to as the PCC (Programs, Curricula, and Courses) process. The guidelines are based on academic policy as well as the experiences of campus review committees and their information needs. Our goal is to provide the most efficient proposal process for both those submitting the proposals and those reviewing the proposals. By incorporating questions that the committees have frequently asked, we are hoping to minimize having to return proposals for more information. We are also hoping to avoid the confusion sometimes evident in committee presentations and discussions when basic elements of a program are not understood.

The program approval process is an online process. We use the CourseLeaf Curriculum Management System (a.k.a. CIM, pronounced Kim). The information prompts necessary to complete any program proposal type is built in to the CIM system. All academic program proposals must be submitted through the CIM system. This manual is not intended to be an alternative to this system, but rather a document that provides more insight into the proposal process. This manual also provides the public with information on the structure, content, and requirements for PCC proposals, only faculty and staff may access the CIM system.

The following guidelines apply to all proposals:

- Be concise, and write for a general university audience. The proposal will be reviewed by members of the faculty, students and staff from across campus. For example, you may need to spell out or otherwise explain acronyms (for example, accreditation organizations) that may not be known outside the program’s field of study.
- Be specific and careful in your use of terminology. Please make sure you identify your program accurately by name and degree type, and use the correct nomenclature for Areas of Concentration or informal areas of specialization. (See Glossary at the end of this manual.)
- Review the basic requirements of the degree, certificate, or minor program. (See Requirements for Academic Awards.)

Please note: The CIM system does not handle proposals to create, modify, or discontinue academic units. For information on submitting these types of proposals, please contact pcc-submission@umd.edu.

For any other information on the PCC process, please contact:

Prof. Betsy Beise, Associate Provost for Academic Planning & Programs
beise@umd.edu
301-405-6836

Mike Colson, Senior Coordinator for Academic Programs
mcolson@umd.edu
301-405-5626
New for 2019: The CourseLeaf Curriculum Management (CIM) System

In fall 2019, the CIM system replaced our previous paper process. The system is integrated with the CourseLeaf Undergraduate and Graduate Catalogs, and acts as an inventory system for different program types. These new features require some different procedures in how we operate the PCC and catalog editing process.

Integration with Catalog. When a PCC proposal is approved, the CIM system will automatically update the program information in the next version of the catalog. This eliminates the need to enter the same program information twice (once in the proposal and then a second time in the catalog). Because of this direct relationship between the catalog and CIM, when you view a program in CIM, you will see that the curriculum requirements are formatted in the way that they are formatted to appear in the catalog. How does this affect the PCC process?

- If you try to change the program description, course requirements, or learning outcomes in the catalog, you will be directed to CIM to submit a proposal. (Some of these changes will not require the full PCC review; contact our office if you have any questions about the approval process about a particular change).
- The course requirement format in CIM will be the same format that will appear in the catalog entry for the program. Our office can help with formatting the requirements efficiently, and we may have to reformat course requirements before the proposal can be approved.
- The course requirements edit-box includes all aspects of the program requirements, including core requirements, program electives, and specializations. If you are only changing the requirements for one aspect of the program (such as a specialization), do not change the other course requirements. It may be tempting to erase everything and focus only on the new specialization requirements, but by doing so you are proposing to remove those other core or elective course requirements from the whole program. The system will show in red strike-through text what you are eliminating from the program requirements.

Program Inventory. The CIM system also acts as an inventory of program types, which allows us to better track certain kinds of program or program attributes. For this reason, we also have new procedures for treating certain types of program modifications:

- New online or off-campus programs of existing programs will be treated as new program proposals so that these programs can be coded separately from on-campus programs. The approval route is not changing for these kinds of proposals.
- The term-structure for programs will now be tracked in the program information. Changing the term structure for the program (e.g., going from a standard semester to a 12-week format) will now require a PCC proposal.
Modifying an Existing Program

Changes to an existing academic degree program can include:

- Modifications to the curriculum of a degree, certificate, or minor program, such as updating course requirements or reorganizing course sequences.
- Changing graduate exams, candidacy, or dissertation requirements.
- Adding, removing, or modifying formal Areas of Concentration or informal areas of specialization/tracks/fields.
- Renaming the program.
- Creating, modifying, suspending, or discontinuing an Honors option for a Bachelor program.
- Changing the delivery option for a program by:
  - Adding an online delivery option (when more than 50% of the program will be offered in an online format).
  - Adding an off-campus site (when coursework at that off-campus location is advertised as leading to a degree or graduate certificate, or when more than 1/3 of the required coursework for a bachelor program or graduate certificate is offered at a different location).
  - Changing or offering a new term-structure for the program.

Modification proposals should include the following:

- Description and Rationale for Modifications. Be sure to specify whether modifications apply to the entire program or to a particular specialization, concentration, or offering (e.g., online offering) of the program. If adding a new concentration or specialization, explain why this concentration or specialization should be offered through your program.
- New Course Requirements. Provide comments on the courses or other requirements selected for the revised curriculum. Typical comments may be clarifications of why certain courses are being replaced or added.
- Sample Plan. Provide a term by term sample plan that shows how a typical student would progress through the program to completion.
- If the proposed curriculum relies on courses offered by other departments or colleges, please attach a letter of support from the appropriate unit(s), preferably specifying the number of seats available and the duration of the proposed arrangement.
- For term-structure changes, identify the term structure that will be used for the program: traditional semester, approved campus 12-Week Term (see Academic Calendars), or a non-standard term. If you are using a non-standard term structure, indicate whether relevant offices, such as the Registrar’s Office and International Scholar & Student Services, have been notified and support the program. Non-standard terms need to fit within the university’s scheduling system calendar, and non-standard terms need to work with international student visa requirements.

Please contact Academic Planning & Programs for more information if you are planning to split or merge academic degree programs. These are complicated actions and cooperative planning can be very helpful.

Approval route for ordinary curriculum updates or for the addition/subtraction of informal areas of specialization:

- Department/Program PCC
- Department Chair or Program Director
- College PCC
- Dean (or representative)
- Academic Planning & Programs initial review (for Limited Enrollment Programs this review will include review by the Enrollment Management Team)
- (If graduate) Graduate Dean, based upon:
  - Recommendations provided by the Graduate PCC committee
- Senate Committee on Programs, Curricula & Courses (Senate PCC)
- Provost (or designee- Associate Provost for Academic Planning and Programs) final approval

Approval route for renaming academic programs and for the renaming/addition/subtraction of formal Areas of Concentration:

- Department/Program PCC
- Department Chair or Program Director
- College PCC
- Dean (or representative)
- Academic Planning & Programs initial review (which may involve other advisory committees such as the Academic Planning Advisory Committee or the Enrollment Management Team)
- (If graduate) Dean of the Graduate School, based upon:
  - Recommendations provided by the Graduate PCC committee, with email notification to the full Graduate Council.
  - If the Graduate Council has substantial questions, the proposal will come before a regularly scheduled Council meeting.
- Senate Committee on Programs, Curricula & Courses (Senate PCC)
- University Senate
- President
- Chancellor
- Maryland Higher Education Commission (MHEC)
- Provost (or designee -Associate Provost for Academic Planning & Programs) final verification

After receiving the approval notification from the Office of Academic Planning and Programs, you may need to take some or all of the following steps to implement the modification.

- Establish a major code through the Registrar’s Office.
- Provide advising information for degree audit and academic planning purposes to the Registrar’s Office and Office of Undergraduate Studies or the Graduate School.
- Contact USM’s Kori Smith (ksmith@usmd.edu) if undergraduate program articulation information needs to change.
The new CIM system serves as an inventory for different program types. As the university adds more types of innovative programs, it is important to be able to track these programs. Consequently, adding new versions of existing programs based on delivery method will require a new program proposal in CIM. This will create the new version as a separate program entity in CIM. Because these program types are based on existing programs, the approval process is shorter than the process to establish an entirely new degree or certificate program. The CIM system allows you to copy the information from the existing program into the new proposal in case much of the information is not changing (e.g., curricular requirements). Please note that the following information will also be necessary if you are proposing a new program that will be online, off-campus, or operate under a non-semester term structure.

- For both **online** and **off-campus** program offerings, the following information will be necessary:
  - Provide a rationale for offering the program in this new format.
  - Provide the curricular requirements for the new version. If they differ from the established program, please explain why.
  - Discuss how the program will be comparable to the existing program. How will the program be evaluated?
  - Describe the admission criteria and procedures.
  - Discuss how students will have reasonable and adequate access to the range of student support services (library materials, teacher interaction, advising, counseling, accessibility, disability support, technology, and financial aid) needed to support their learning activities.
  - Describe the resource requirements for the program and the source of those funds for at least the first two years of implementation.

- For **online** programs, the following information is also necessary:
  - Discuss the role of faculty in the development, oversight, and teaching of the online program. Elaborate on the resources available for training and supporting faculty in regard to instructional technology.
  - Discuss how courses will be taught using online technologies. Will courses be synchronous, asynchronous, or a combination of both? What technologies will be used to present material and evaluate the quality and authenticity of student work? How will these technologies be assessed?
  - Discuss how the program will provide students with clear, complete, and timely information on the curriculum, technological competence and equipment needed for the program, admissions criteria, financial aid resources, and cost and payment policies.
  - Units developing online programs should be familiar with the university’s intellectual property policy. See [https://www.president.umd.edu/iv-320a](https://www.president.umd.edu/iv-320a). Please indicate that the unit will comply with the university’s intellectual property policy.

- For **off-campus programs**, the following information is also necessary:
  - Indicate the location and describe the suitability of the site for the off-campus program.
  - Describe the method of instructional delivery, including online delivery, on-site faculty, and the mix of full-time and part-time instructors (according to MHEC 13B.02.03.20.D(2), “At least ⅔ of the classes offered in an off-campus program shall be taught by full-time faculty of the parent institution”).
Discuss the academic oversight for the off-campus program.
List similar programs that may be offered by other state institutions. Are any of these programs in the same geographic area as the proposed program?

- If you are establishing a new version of the program with a different term-structure, you will be asked to identify the term structure that will be used for the program: traditional semester, approved campus 12-Week Term (see Academic Calendars), or a non-standard term. If you select a non-standard term structure, indicate whether relevant offices, such as the Registrar’s Office and International Scholar & Student Services, have been notified and support the change. Non-standard terms need to fit within the university’s scheduling system calendar, and non-standard terms need to work with international student visa requirements. In the CIM system, use the “Copy New from Existing Program” to copy over the existing information from the program. If this is the only change, the approval process will follow the same route as a simple curriculum change.

Approval route for new online or off-campus versions of existing programs:

- Department/Program PCC
- Department Chair or Program Director
- College PCC
- Dean (or representative)
- Academic Planning & Programs initial review (which may involve other advisory committees such as the Academic Planning Advisory Committee or the Enrollment Management Team)
- (If graduate) Dean of the Graduate School, based upon:
  - Recommendations provided by the Graduate PCC committee, with email notification to the full Graduate Council.
  - If the Graduate Council has substantial questions, the proposal will come before a regularly scheduled Council meeting.
- Senate Committee on Programs, Curricula & Courses (Senate PCC)
- Chancellor
- Maryland Higher Education Commission (MHEC)
- Provost (or designee -Associate Provost for Academic Planning & Programs) final verification

After receiving the approval notification from the Office of Academic Planning and Programs, you may need to take some or all of the following steps to implement the modification.

- Establish a major code through the Registrar’s Office.
- Provide advising information for degree audit and academic planning purposes to the Registrar’s Office and Office of Undergraduate Studies or the Graduate School.
- Contact USM’s Kori Smith (ksmith@usmd.edu) if undergraduate program articulation information needs to change.
Creating a New Academic Degree or Certificate Program

A PCC action is necessary to establish a new academic award, even if the curriculum already exists as a specialization or Area of Concentration within another degree program.

Information for new degree proposals is specified by the University System of Maryland and the Maryland Higher Education Commission (MHEC). Academic Planning and Programs will work with proposers to prepare an abridged version of the proposal for submission to the Board of Regents and MHEC.

I. Mission and Purpose: Briefly describe the program and explain how it supports the Mission and Strategic Goals of the university. Why is the program necessary?

II. Characteristics of the Proposed Program

- Catalog description (indicate if there will be any areas of concentration or specializations)
- Educational objectives of the program.
- Describe any selective admissions policy or special criteria for students selecting this program.
- General requirements for degree, including the total number of credits and their distribution. In an attachment, list the catalog information for each course (credits, description, prerequisites, etc.)
- Discussion of how the curriculum was developed.
- Sample plan showing how a typical student will progress through the program to completion.
- Indication of whether the program will be offered online or off-campus. See above for the informational requirements for online and off-campus programs (the CIM system proposal will ask these questions based on the delivery method selection).
- For non-standard terms, identify the term structure that will be used for the program: approved campus 12-Week Term (see Academic Calendars) or a non-standard term. If you are using a non-standard term structure, indicate whether relevant offices, such as the Registrar’s Office and International Scholar & Student Services, have been notified and support the program. Non-standard terms need to fit within the university’s scheduling system calendar, and non-standard terms need to work with international student visa requirements. Description of thesis and/or non-thesis option for graduate programs.
- Expected student learning outcomes. In an attachment, provide the plan for assessing these outcomes.
- Specific actions and strategies that will be utilized to recruit and retain a diverse student body.

III. Relationship to Other Units or Institutions

- Will the curriculum of this program rely upon courses provided through other academic units? If so, please list both required courses and/or pre-requisites from other units, and include letters from the chairs and/or deans of the appropriate units committing the necessary seats in support of the program.
- Discuss any other potential impacts on other departments, such as with academic content that may significantly overlap with existing programs. Include letters from the chairs and/or deans of the appropriate units committing the necessary seats in support of the program.
- Will the program need to be accredited? If so, indicate the accrediting agency. Also, indicate if students will expect to be licensed or certified in order to engage in or be successful in the program’s target occupation.
- Describe any cooperative arrangements with other institutions or organizations that will be important for the success of this program.
IV. Faculty and Organization

- Who will provide academic oversight for the program? In an attachment, indicate the faculty involved in the program. Include their titles, credentials, and courses they may teach for the program.

V. Resource Needs and Sources

- Library resources required, to be determined in cooperation with the University Libraries. Please contact your departmental/programmatic library liaison or Daniel Mack at dmack@umd.edu, Associate Dean of Collections, to request a library assessment. A member of the Libraries’ staff will conduct an assessment and prepare a letter describing the collection needs.
- New or updated facilities and equipment required, if applicable.
- Discuss the instructional resources (faculty, staff, and teaching assistants) that will be needed to cover new courses or needed additional sections of existing courses to be taught. Indicate the source of resources for covering these costs.
- Discuss the administrative and advising resources that will be needed for the program. Indicate the source of resources for covering these costs.

The Maryland Higher Education Commission requires Resource and Expenditure tables to demonstrate that the university is prepared to commit the resources required for the new program. The Office of Academic Planning and Programs will work with you to complete these tables.

A template can be found at https://docs.google.com/spreadsheets/d/1V6iSZG05edMitWP6CAOXjCoG058Gf6VXxPaacKfrhZ4/ to help you estimate expenses. Please complete and attach as an attachment the tables to show how the university as a whole will provide the necessary resources, and provide whatever additional detail is necessary to explain how resources will be reallocated within the department and college.
## MHEC TABLE 1: RESOURCES

<table>
<thead>
<tr>
<th>Resources Categories</th>
<th>(Year 1)</th>
<th>(Year 2)</th>
<th>(Year 3)</th>
<th>(Year 4)</th>
<th>(Year 5)</th>
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<tbody>
<tr>
<td>1. Reallocated Funds¹</td>
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<td>2. Tuition/Fee Revenue² (c+g below)</td>
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<td>a. #F.T Students</td>
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<td>b. Annual Tuition/Fee Rate</td>
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<td>c. Annual Full Time Revenue (a x b)</td>
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<td>d. # Part Time Students</td>
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<td>e. Credit Hour Rate</td>
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<td>f. Annual Credit Hours</td>
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<td>g. Total Part Time Revenue (d x e x f)</td>
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<td>3. Grants, Contracts, &amp; Other External Sources³</td>
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<td>4. Other Sources</td>
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<td>TOTAL (Add 1 - 4)</td>
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¹ Whenever reallocated funds are included among the resources available to new programs, the following information must be provided in a footnote: origin(s) of reallocated funds, impact of the reallocation on the existing academic program(s), and manner in which the reallocation is consistent with the institution's strategic plan.

² This figure should be a realistic percentage of tuition and fees which will be used to support the new program. Factors such as indirect costs linked to new students and the impact of enrolling continuing students in the new program should be considered when determining the percentage.

³ Whenever external funds are included among the resources, the following information must be provided in a footnote: source of the funding and alternative methods of funding the program after the cessation of external funding.
<table>
<thead>
<tr>
<th>Expenditure Categories</th>
<th>(Year 1)</th>
<th>(Year 2)</th>
<th>(Year 3)</th>
<th>(Year 4)</th>
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<tr>
<td>1. Total Faculty Expenses</td>
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<td>a. # FTE</td>
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<td>b. Total Salary</td>
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<td>c. Total Benefits</td>
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<td>2. Total Administrative Staff Expenses (b + c below)</td>
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<td>a. # FTE</td>
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<td>b. Total Salary</td>
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<td>c. Total Benefits</td>
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<td>3. Total Support Staff Expenses (b + c below)</td>
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<td>a. # FTE</td>
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<td>b. Total Salary</td>
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<td>c. Total Benefits</td>
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<td>4. Equipment</td>
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<td>5. Library</td>
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<td>6. New or Renovated Space</td>
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<td>7. Other Expenses</td>
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<td>TOTAL (Add 1 - 7)</td>
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VI. Implications for the State (Additional Information Required by MHEC and the Board of Regents)

MHEC and the Board of Regents will also review the program to make sure that sufficient demand exists for the program and that the new program will not negatively impact another state institution. The following items need to be included in the proposal for the sake of the MHEC and Board of Regents’ reviews. Please note: for new Post-Baccalaureate Certificate programs derived entirely from an existing master’s program’s core courses, proposals will not be evaluated for state need or unnecessary duplication of programs at other state institutions. For these proposals, only include information for number item 2 below, and include the full curriculum of the existing master’s program.

1. Explain how there is a compelling regional or statewide need for the program. Argument for need may be based on the advancement of knowledge and/or societal needs, including the need for “expanding educational opportunities and choices for minority and educationally disadvantaged students at institutions of higher education.” Also, explain how the need for the program is consistent with the Maryland State Plan for Postsecondary Education.

2. Present data and analysis projecting market demand and the availability of openings in a job market to be served by the new program. Possible sources of information include industry or disciplinary studies on job market, the USBL Occupation Outlook Handbook, or Maryland state Occupational and Industry Projections over the next five years. Also, provide information on the existing supply of graduates in similar programs in the state (use MHEC’s Office of Research and Policy Analysis webpage for Annual Reports on Enrollment by Program) and discuss how future demand for graduates will exceed the existing supply. As part of this analysis, indicate the anticipated number of students your program will graduate per year at steady state.

3. Identify similar programs in the state. Discuss any differences between the proposed program and existing programs. Explain how your program will not result in an unreasonable duplication of an existing program (you can base this argument on program differences or market demand for graduates). The MHEC website can be used to find academic programs operating in the state: http://mhec.maryland.gov/institutions_training/pages/HEPrograms.aspx.

4. Discuss the possible impact on Historically Black Institutions (HBIs) in the state. Will the program affect any existing programs at Maryland HBIs? Will the program impact the uniqueness or identity of a Maryland HBI?

The approval route for new academic programs is:

- Department/Program PCC
- Department Chair or Program Director
- College PCC
- Dean (or representative)
- Academic Planning & Programs initial review (which may involve other advisory committees such as the Academic Planning Advisory Committee or the Enrollment Management Team)
- (If graduate) Dean of the Graduate School, based upon:
  - Recommendations provided by the Graduate PCC committee, with email notification to the full Graduate Council.
  - If the Graduate Council has substantial questions, the proposal will come before a regularly scheduled Council meeting.
- Senate Committee on Programs, Curricula & Courses (Senate PCC)
- University Senate
- President
- Board of Regents (Education Policy and Student Life Committee and Full Board)
Maryland Higher Education Commission (MHEC) – Following an administrative review, MHEC sends program proposals (degrees, certificates, and Areas of Concentration) to other institutions in the state for comment. Institutions have an initial 30-day window to review and respond to programs that are believed to be outside of the scope of the proposing institution’s mission or to programs that are believed to be unreasonably duplicative.

Provost (or designee- Associate Provost for Academic Planning & Programs) final verification

*Please note that once the proposal is approved by the Senate PCC committee, the Office of Academic Planning and Programs will take the lead in submitting the proposal to the University Senate, the USM Board of Regents, and to MHEC. With your input, we will reshape the proposal to fit the format and content elements required by MHEC. You should expect to have a representative of the program attend the University Senate and Board of Regents Education Policy and Student Life Committee meetings to answer questions on the proposal.*

After receiving the approval notification from the Office of Academic Planning and Programs, you may need to take some or all of the following steps to launch the program.

- Establish a major code through the Registrar’s Office.
- Coordinate admission information or procedures with either the Office of Undergraduate Admission or the Graduate School.
- Coordinate any special payment arrangements with the Student Financial Services and Cashiering office.
- Provide advising information for degree audit and academic planning purposes to the Registrar’s Office and Office of Undergraduate Studies or the Graduate School.
- Contact USM’s Kori Smith at ksmith@usmd.edu to coordinate undergraduate program articulation information.
Creating a New Master of Professional Studies or Graduate Certificate in Professional Studies

The university has an established means of developing “professional” certificates and master’s degrees intended as credit-bearing awards for professionals seeking additional training. The Master of Professional Studies and the Graduate Certificate in Professional Studies were created to foster mutually beneficial partnerships between the university and important external constituencies in business, government, and non-profit organizations. The Graduate Certificate in Professional Studies and the Master of Professional Studies frameworks have academic oversight by the Graduate School. Academic units should work with the Office of Extended Studies on the administration of these programs. These professional awards allow the university to respond quickly to opportunities to offer customized programming without modifying or compromising the integrity of existing graduate research degrees. They are self-support programs, meaning that tuition and/or other revenue must cover all expenses. Courses for these programs may not be taught by faculty as a part of their regular teaching or work load. The Master of Professional Studies and the Graduate Certificate in Professional Studies must conform to all university admissions and degree requirements for master’s degrees and post-baccalaureate certificates, respectively, and all faculty who teach courses must be members of the Graduate Faculty.

Proposals for new iterations of these awards should include the following:

**Purpose and Need**
- A justification for the program, including evidence of student interest.

**Characteristics of the Proposed Program**
- A catalog description.
- A listing of educational objectives.
- Admissions policy or criteria.
- A full listing of courses required for the program. Please note that these programs were intended to facilitate study in multi-disciplinary areas in which the university does not already offer degrees. The Master of Professional Studies and the Graduate Certificate in Professional Studies should not replicate existing degree programs. The inclusion of courses other than those from the initiating unit(s) requires evidence of support from the appropriate Chair and/or Dean.
- A discussion of how the curricular requirements were determined, if not already discussed in the purpose and need for the program.
- A sample plan showing how a typical student would progress through the program to completion.
- Specific actions and strategies that will be utilized to recruit and retain a diverse student body.

**Student Learning Outcomes and Assessment**
- Expected student learning outcomes and a discussion of how these outcomes will be assessed.

**Organization**
- A listing of members of the program’s oversight committee. The committee should be composed of a regular member of the graduate faculty from the “core” area who will serve as the Graduate Director, a second member of the graduate faculty, a representative from the Graduate School, and an administrative manager. Both the Graduate Director and second
faculty member must have the approval of their respective department chairs. This committee will provide the academic and administrative oversight for the duration of the degree or certificate program.

- Indication of who will provide administrative services for the program.

**Faculty**

- A listing of faculty who will teach in the program, including their professional rank/title.
  
  *Note: The faculty may include Professional Track faculty, retired faculty, and professionals in the field. All faculty must be approved by the Dean of the Graduate School to teach. UMD faculty who in teach in the program will be compensated using overloads. A faculty member can only be paid for teaching courses above their regular appointment if s/he has met the requirements of the position and the supervisor has approved the overload. The overload is submitted via PHR. Teaching on an overload basis requires approval each year. Faculty members who buy out of an on-load course (e.g. with research grant funds) would have to consult with a college and agency official to determine if they can be paid for teaching an overload course. For complete information regarding the UMD overload policy, visit: [http://www.provost.umd.edu/pers-bud/Forms/oloadguide2.html](http://www.provost.umd.edu/pers-bud/Forms/oloadguide2.html). Additionally, programs must follow Maryland Higher Education Commission Code of Maryland (COMAR) regulations. In particular, COMAR 13B.02.03.11 requires that at least 50% of the total semester credit hours within the proposed program be taught by full-time faculty. For off-campus programs, COMAR 13B.02.03.20 states that at least 1/3 of the classes offered in an off-campus program shall be taught by full-time faculty of the parent institution.*

**Program Delivery**

*For online delivery*

- Discuss how courses will be taught using online. Will courses be synchronous, asynchronous, or a combination of both? What technologies will be used to present material and evaluate the quality and authenticity of student work?
- Discuss the faculty involvement in the development of the program and in the oversight of the program. Discuss the resources available for training and supporting faculty in regard to instructional technology. Indicate any other unit or vendor that will be used to administer or deliver the program.
- Discuss of how students will have reasonable and adequate access to the range of student support services (library materials, teacher interaction, advising, technical support) needed to support their learning activities. Also, discuss how the program will provide students with clear, complete, and timely information on the curriculum, technological competence and equipment needed for the program, admissions criteria, financial aid resources, and cost and payment policies.
- The proposal must clearly delineate intellectual property ownership and usage rights for materials that may be developed for courses in the program.

*For off-campus delivery*

- Identify the location for the program offering and discuss the reason for offering the program in that location.
- Describe the method of instructional delivery, including online delivery, on-site faculty, and the mix of full-time and part-time instructors. Discuss the resources available for supporting faculty at the location.
- Describe the academic oversight, quality control, and evaluation of the off-campus program’s effectiveness.

*For non-standard terms*
For non-standard terms, identify the term structure that will be used for the program: approved campus 12-Week Term (see Academic Calendars) or a non-standard term. If you are using a non-standard term structure, indicate whether relevant offices, such as the Registrar’s Office and International Scholar & Student Services, have been notified and support the program. Non-standard terms need to fit within the university’s scheduling system calendar, and non-standard terms need to work with international student visa requirements. Description of thesis and/or non-thesis options for graduate programs.

Other Issues

- Are students in other programs permitted to enroll in courses in this program? Can students substitute courses from other institutions?
- What are the protocols for students unwilling or unable to follow courses in sequence, e.g. would they have to wait for the next cycle or next cohort?
- What is the exit strategy if the program proves not to be viable? How are canceled courses handled?

Resource Needs and Sources

- Library resources required, to be determined in cooperation with the Libraries. Please contact your departmental/programmatic library liaison or Daniel Mack at dmack@umd.edu, Associate Dean of Collections, to request a library assessment that will be added as an attachment.
- Discuss the adequacy of physical facilities, infrastructure and instructional equipment.
- Discuss the instructional resources (faculty, staff, and teaching assistants) that will be needed to cover new courses or needed additional sections of existing courses to be taught. Indicate the source of resources for covering these costs.
- Discuss the administrative and advising resources that will be needed for the program. Indicate the source of resources for covering these costs.
- Use the Maryland Higher Education Commission (MHEC) commission financial tables to describe the program’s financial plan for the next five years (see Creating a New Academic Degree or Certificate Program, Page 9).

Approval route for new iterations of the Master of Professional Studies and the Graduate Certificate:

- Department Chair(s) or Program Director(s)
- College PCC
- Dean(s)
- Graduate PCC and Dean of the Graduate School
- Senate PCC
- Chancellor of the University System of Maryland
- Provost (or designee – Associate Provost for Academic Planning and Programs) verification

After receiving the approval notification from the Office of Academic Planning and Programs, you may need to take some or all of the following steps to launch the program:

- Establish a major code through the Registrar’s Office.
- Coordinate admission information or procedures with the Graduate School.
- Coordinate any special payment arrangements with the Student Financial Services and Cashiering office.
- Provide advising information for degree audit and academic planning purposes to the Graduate School.
Creating a New Minor

Proposals to establish new undergraduate minors should include the following items:

- Catalog description.
- Justification for the minor as a coherent field of study.
- Potential student audience and anticipated number of students to be served by the minor at steady state.
- A complete list of courses (including prerequisites) and other requirements.
- If the curriculum of this program will rely upon courses provided through other academic units, please list both required courses and/or pre-requisites from other units, and include letters of support from the chairs and/or deans of the appropriate units committing the necessary seats in support of the program. It may be helpful to specify the number of seats and the expected duration of the arrangement.
- A list of the expected learning outcomes and indicate how these outcomes will be assessed.
- A complete list of faculty overseeing the minor. In situations where administrative staff will provide essential support, a faculty oversight structure must be in place at proposal stage and continue for the duration of the minor.
- Admission procedure and criteria.
- Indication of who or what office has advising responsibilities for students in minor.
- Explanation of how the program’s costs will be covered.

Approval route to create a new minor:

- Department/Program PCC
- Department Chair or Program Director
- College PCC
- Dean (or representative)
- Academic Planning & Programs initial review
- Senate Committee on Programs, Curricula & Courses (Senate PCC)
- Provost (or designee – Associate Provost for Academic Planning and Programs) final approval

After receiving the approval notification from the Office of Academic Planning and Programs, you may need to take some or all of the following steps to launch the program.

- Establish a code for minor the through the Registrar’s Office.
- Provide minor catalog information to the Registrar’s Office.
**Suspending or Discontinuing an Existing Academic Program**

In the event that a program has become obsolete through lack of student interest or changes in the field, a unit may request that the program be suspended for a maximum of three years to determine its future direction (during which time no new students are accepted into the program) or that the program be completely discontinued.

Either request requires a PCC proposal that provides a brief justification explaining why the program should be suspended or discontinued. The proposal should also specify what will happen with students currently enrolled in the program.

Approval route to suspend or discontinue a program:

- Department/Program PCC
- Department Chair or Program Director
- College PCC
- Dean (or representative)
- Academic Planning & Programs initial review (which may involve other advisory committees such as the Academic Planning Advisory Committee (APAC) or the Enrollment Management Team)
- (If graduate) Dean of the Graduate School, based upon:
  - Recommendations provided by the Graduate PCC committee, with email notification to the full Graduate Council.
  - If the Graduate Council has substantial questions, the proposal will come before a regularly scheduled meeting.
- Senate Committee on Programs, Curricula & Courses (Senate PCC)
- University Senate
- President
- Chancellor
- Notification to Maryland Higher Education Commission (MHEC)
- Provost (or designee- Associate Provost for Academic Planning & Programs) verification

After receiving the approval notification from the Office of Academic Planning and Programs, you may need to take some or all of the following steps to launch the program.

- Work with Registrar’s Office to determine final admission or final registration terms.
- Coordinate admission information with either the Office of Undergraduate Admission or the Graduate School.
Establishing a Combined Bachelor’s/Master’s Program

A structured bachelor’s/master’s program is an articulated curriculum combining an existing undergraduate program and an existing master program at the University of Maryland, offered by the same or by different departments. Such a program is to be designed for students whose academic performance is exceptional and should be an integrated learning experience rather than merely the completion of a certain number of graduate and undergraduate credits. In November 1989, the Board of Regents delegated authority for the establishment of guidelines for combined programs to the individual institution. The following campus guidelines for combined bachelor’s/master’s programs were approved by the Graduate Council on February 28, 2001, by the University Senate on April 9, 2001, and by the President on May 10, 2001.

Necessary features of a structured bachelor's/master's program include the following:

1. There must be specific requirements for admission to the combined program that speak to the exceptional performance of the students to be admitted. At a minimum, students accepted for the program must be clearly admissible to the graduate program portion.
2. The program should be designed so as not to unduly delay the students' receipt of their bachelor's degrees. Taking graduate credits should not unduly limit the breadth of the student's experience through premature specialization.
3. All requirements of the bachelor's program and of the master's program must be completed to receive the two degrees. Where appropriate, graduate courses taken while an undergraduate may substitute for courses required in the undergraduate major program.
4. The students may be offered deferred admission to the graduate school at the end of the Junior year program, subject to completion of the senior year program in a timely fashion and with a specified level of achievement. Formal admission to the graduate school will require completion of all requirements for the bachelor's degree.
5. The credits to be double-counted will be designated as applicable to the graduate program after the student receives the bachelor's degree and matriculates in the Graduate School. This designation will be canceled if the student withdraws from the graduate program before completing the master's degree.

A structured bachelor's/master's program may normally include up to nine credits of graduate level courses (600 level and above) that are counted both for the bachelor's program and the master's program. More than nine double-counted credits may be allowed if both of the following conditions are satisfied.

1. The additional graduate credits applied to the undergraduate program do not unduly limit the breadth of the student's experience through premature specialization. This condition may be satisfied, for example, if the graduate credits substitute for courses required in the undergraduate program that would have been taken in any case, but at a less advanced level.
2. The master's program requires substantially more than thirty credits. This condition will be deemed to be satisfied if the combined program, with double-counting, still requires 150 or more credit hours to complete.

The proposal should include the following items.

- Rationale for creating the combined program.
- Admissions criteria and procedures.
- Course requirements for the combined program. Include all course requirements for students participating in combined program. Include credits. Note the courses that will double-count, and the requirements for which they will be used (for example, graduate course requirement X will
also count for an upper-level undergraduate restricted elective, or count specifically of undergraduate course requirement \( Y \).

- Explain why specific courses are being used to double-count for both degrees.
- Provide a term by term sample plan that shows how a typical student would progress through the program to completion. A list of the expected learning outcomes and indicate how these outcomes will be assessed.

**Please note:** whenever a new PCC modification proposal is submitted for either program that is in an established combined bachelor’s/master’s program, a proposal to update the curriculum for the combined bachelor’s/master’s program must also be submitted.

Approval route to establish a combined bachelor’s/master’s program:

- Department/Program PCC for both programs
- Department Chair or Program Director for both programs
- College PCC for both programs
- Dean (or representative) for both programs
- Academic Planning & Programs initial review (which may involve the Enrollment Management Team)
- Dean of the Graduate School, based upon recommendations provided by the Graduate PCC committee
- Senate Committee on Programs, Curricula & Courses (Senate PCC)
- Provost (or designee- Associate Provost for Academic Planning & Programs) final approval

**After receiving the approval notification from the Office of Academic Planning and Programs, you may need to take some or all of the following steps to launch the program.**

- Provide advising information for degree audit and academic planning purposes to the Registrar’s Office and Office of Undergraduate Studies (for undergraduate programs) and the Graduate School.
Establishing a Dual Master’s Program

Graduate School policy allows students to matriculate in only one graduate program at a time unless the student is enrolled in a formal dual degree program that has been approved by the university. This policy allows students in one master’s program to pursue concurrently a master’s degree in another field. The dual degree path is recommended only for the most academically gifted students who can handle the demands of two concurrent degree programs.

The following guidelines govern this dual-degree policy:
1. The student must be admitted to both master’s programs.
2. The two programs must agree, in advance, on a joint course of study for the student.

The student’s GPA will be calculated as the combined GPA for both programs. Separate GPAs cannot be provided.

The proposal should include the following items:
- Current catalog description and course requirements for both master’s programs.
- Rationale for creating the dual program.
- Admissions criteria and procedures for dual program.
- Course requirements for the dual program. Include all course requirements for students participating in combined program. Include credits. Note the courses that will double-count, and the requirements for which they will be used.
- Explain why specific courses are being used to double-count for both degrees.
- Provide a term by term sample plan that shows how a typical student would progress through the program to completion.

Approval route to establish a dual master’s program:
- Department/Program PCC for both programs
- Department Chair or Program Director for both programs
- College PCC for both programs
- Dean (or representative) for both programs
- Academic Planning & Programs initial review
- Dean of the Graduate School, based upon recommendations provided by the Graduate PCC committee
- Senate Committee on Programs, Curricula & Courses (Senate PCC)
- Provost (or designee- Associate Provost for Academic Planning & Programs) final approval

After receiving the approval notification from the Office of Academic Planning and Programs, you may need to take some or all of the following steps to launch the program.
- Establish a major code through the Registrar’s Office.
- Provide advising information for degree audit and academic planning purposes to the Graduate School.
PCC Contacts for Colleges and Schools

Because all PCC proposals must first pass through College PCC Committees before coming to Academic Affairs, it is usually helpful to consult with your College PCC contact to discuss the proposal in advance.

Please note: The Graduate School oversees the Master of Professional Studies and the Graduate Certificate of Professional Studies, and the Graduate School representative serves as the college PCC contact for these programs, regardless of the department proposing to offer them.

<table>
<thead>
<tr>
<th>College</th>
<th>Name</th>
<th>Telephone</th>
<th>Email</th>
</tr>
</thead>
<tbody>
<tr>
<td>AGNR</td>
<td>Joseph Sullivan</td>
<td>301-405-1626</td>
<td><a href="mailto:jsull@umd.edu">jsull@umd.edu</a></td>
</tr>
<tr>
<td>ARCH</td>
<td>Madlen Simon</td>
<td>301-405-6796</td>
<td><a href="mailto:mgsimon@umd.edu">mgsimon@umd.edu</a></td>
</tr>
<tr>
<td>ARHU</td>
<td>Ralph Bauer</td>
<td>301-405-4101</td>
<td><a href="mailto:bauerr@umd.edu">bauerr@umd.edu</a></td>
</tr>
<tr>
<td>BGMT</td>
<td>Brian Horick</td>
<td>301-405-2293</td>
<td><a href="mailto:bhorick@rhsmith.umd.edu">bhorick@rhsmith.umd.edu</a></td>
</tr>
<tr>
<td></td>
<td>Michael Marcellino</td>
<td>301-405-0010</td>
<td><a href="mailto:mmarcell@umd.edu">mmarcell@umd.edu</a></td>
</tr>
<tr>
<td>BSOS</td>
<td>Katherine Russell</td>
<td>301-405-1692</td>
<td><a href="mailto:krussell@umd.edu">krussell@umd.edu</a></td>
</tr>
<tr>
<td></td>
<td>Wayne McIntosh</td>
<td>301-405-3609</td>
<td><a href="mailto:wvmci@umd.edu">wvmci@umd.edu</a></td>
</tr>
<tr>
<td>CMNS</td>
<td>Robert Infantino</td>
<td>301-405-2908</td>
<td><a href="mailto:infantino@umd.edu">infantino@umd.edu</a></td>
</tr>
<tr>
<td></td>
<td>Wolfgang Losert</td>
<td>301-405-2327</td>
<td><a href="mailto:wlosert@umd.edu">wlosert@umd.edu</a></td>
</tr>
<tr>
<td>EDUC</td>
<td>Laura Stapleton</td>
<td>301-405-1933</td>
<td><a href="mailto:lstaplet@umd.edu">lstaplet@umd.edu</a></td>
</tr>
<tr>
<td>ENGR</td>
<td>Suzanne Ashour-Bailey</td>
<td>301-405-9973</td>
<td><a href="mailto:sash1@umd.edu">sash1@umd.edu</a></td>
</tr>
<tr>
<td>INFO</td>
<td>Kate Izsak</td>
<td>301-405-1246</td>
<td><a href="mailto:kworboys@umd.edu">kworboys@umd.edu</a></td>
</tr>
<tr>
<td>JOUR</td>
<td>Rafael Lorente</td>
<td>301 405-1084</td>
<td><a href="mailto:rlorente@umd.edu">rlorente@umd.edu</a></td>
</tr>
<tr>
<td>PUAF</td>
<td>William Powers</td>
<td>301-405-6336</td>
<td><a href="mailto:wpowers@umd.edu">wpowers@umd.edu</a></td>
</tr>
<tr>
<td>SPHL</td>
<td>Coke Farmer</td>
<td>301-405-2517</td>
<td><a href="mailto:cfarmer@umd.edu">cfarmer@umd.edu</a></td>
</tr>
<tr>
<td>GRAD</td>
<td>Ryan Long</td>
<td>301-405-4901</td>
<td><a href="mailto:rlong12@umd.edu">rlong12@umd.edu</a></td>
</tr>
<tr>
<td>UGST</td>
<td>Doug Roberts</td>
<td>301-405-9357</td>
<td><a href="mailto:roberts@umd.edu">roberts@umd.edu</a></td>
</tr>
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</table>
Requirements for Academic Awards

Minor

- Minors ordinarily have between 15-24 credits, with at least 9 credits at the upper level.
- No more than 6 credits may be “double counted” with a student’s major. Courses may not be used to fulfill requirements of two minors.
- No more than 6 of the required credits (or 2 courses) may be taken at another institution, and at least 6 upper-division credits applied to the minor must be taken at UMD.
- See also: Policy on Minors

Upper-division Certificate

- An upper-division certificate requires a minimum of 21 credit hours of coursework, with a core of at least 12 credit hours chosen from a limited list.
- Non-core courses must be chosen from a specific list of acceptable electives.
- No more than 9 credit hours may be “double counted” with the major.
- At least 12 credit hours must be taken in upper-division courses.
- No more than 3 credit hours may be taken in “Special Topics” or “Selected Topics” courses.
- No more than 9 credit hours may be taken at other institutions.
- See also: Policy on Certificates

Bachelor’s Degree

- Bachelor’s degrees require a minimum of 120 credit hours (including general education requirements).
- A minimum 2.0 GPA is required for the award of a bachelor’s degree.
- The final 30 credit hours ordinarily must be taken at UMD (However, credits from university-approved study abroad programs, and a maximum of 6 credits that are not part of such programs, may be included in the final thirty if approved in advance by the dean of the academic unit from which the student expects to receive the degree).
- A minimum of 30 credits must be taken for the major.
- At least 15 credits for the major must be at the 300 or above level.
- Colleges and schools may impose additional requirements.
- Other expectations include:
  - More than 120 required credit hours will require justification
  - Reasonable course loads, especially for first year students
  - A reasonable number of free electives (12 credits) or justification
- See also:
  - Undergraduate Catalog
  - Code of Maryland Regulations
  - General Education
Post-Baccalaureate Certificate

- Minimum admissions requirements must be consistent with those of the Graduate School, and all students must be admitted to the Graduate School.
- Certificates require 12 credit hours of graduate-level work, with a minimum of 9 credit hours chosen from a limited list.
- Non-core courses must be chosen from a specific list of acceptable options.
- At least 9 credit hours must be earned at the 600 level or above. For a 12-credit certificate program, 3 credits may be earned at the 400 level; certificates requiring more than 12 credits may allow up to 6 credits at the 400 level.
- All coursework must be completed at UMD.
- A minimum 3.0 G.P.A. is required for the award of a graduate certificate.
- All requirements for the graduate certificate must be completed within five years.
- See also:
  - Policy on Certificates
  - Code of Maryland Regulations

Master’s Degree

- Minimum admissions requirements must be consistent with those of the Graduate School, and all students must be admitted to the Graduate School.
- Master’s degrees require a minimum of 30 credit hours.
- At least 12 hours of course work is required at the 600 level or higher, and at least 12 credit hours must be earned in the major field.
- M.A. and M.S. degrees require a thesis unless the program has an approved non-thesis option. With the thesis option, six of the 30 credit hours must be master’s thesis research credits (799). For the master's degree with the non-thesis option, a minimum of 18 credit hours in courses numbered 600 and above is required, as well as one or more scholarly papers, some portion of which must be written.
- Other types of master’s degrees may have additional requirements.
- See also:
  - Graduate School requirements for master degrees
  - Code of Maryland Regulations

Doctoral Degree

- Minimum admissions requirements must be consistent with those of the Graduate School, and all students must be admitted to the Graduate School.
- There are no fixed total minimum credit hour requirements for the degree as a whole, but Ph.D. and D.M.A. programs require at least 12 semester hours of dissertation credits and Ed.D. programs require 6 dissertation credits. The number of research and other credit hours required in the program varies with the degree and program in question.
- See also:
  - Graduate School requirements for doctoral degrees
  - Code of Maryland Regulations
Graduate Certificate in Professional Studies

- Minimum admissions requirements must be consistent with those of the Graduate School, and all students must be admitted to the Graduate School.
- The Graduate Certificate in Professional Studies must require at least 12 credits.
- The Graduate Certificate in Professional Studies was intended to provide a means of adapting existing graduate programs for a specific purpose and professional audience. There should be a core of at least two courses drawn from a master’s core component, with at least two additional courses to form a coherent graduate certificate program.
- The Graduate Certificate in Professional Studies must meet all other requirements for graduate certificates.
  - Certificates require 12 credit hours of graduate-level work, with a minimum of 9 credit hours chosen from a limited list
  - Non-core courses must be chosen from a specific list of acceptable options
  - At least 9 credit hours must be earned at the 600 level or above. For a 12-credit certificate program, 3 credits may be earned at the 400 level; certificates requiring more than 12 credits may allow up to 6 credits at the 400 level.
  - All coursework must be completed at the University of Maryland, College Park.
  - A minimum 3.0 G.P.A. is required for the award of a graduate certificate.
  - All requirements for the graduate certificate must be completed within five years.
- See also:
  - Policy on Certificates
  - Original Master and Certificate of Professional Studies Program Proposal

Master of Professional Studies

- Minimum admissions requirements must be consistent with those of the Graduate School, and all students must be admitted to the Graduate School.
- The Master of Professional Studies degree requires a minimum of 30 credits.
- The Master of Professional Studies degree was intended to provide a means of adapting existing graduate programs for a specific purpose and professional audience. There should be a core of at least four courses usually drawn from a current master's degree program, with areas of specialization and electives drawn from a variety of academic unit course offerings to create a coherent, multidisciplinary master's degree program.
- The Master of Professional Studies must meet all other requirements for non-thesis master’s degrees:
  - At least 18 credit hours in courses numbered 600 and above is required, as well as one or more scholarly papers, some portion of which must be written.
  - At least 12 credit hours must be earned in the major field.
- See also:
  - Graduate School requirements for master’s degrees
  - Original Master and Certificate of Professional Studies Program Proposal
Academic Programs Glossary

**Academic college:** An administrative unit that oversees one or more academic departments. It provides leadership and administrative and material support for the instructional, scholarly, advising, and outreach functions of its academic constituents. The College is the unit that awards undergraduate degrees.

**Academic college/school and department:** A unit, such as a non-departmentalized College or School that serves the dual functions of Academic College and Department.

**Academic degree program:** A curriculum leading to the award of a particular academic degree (e.g., B.S. in Aerospace Engineering.) Please note the distinction between the formal definition of the term and the casual use to refer to a topical area that may or may not reflect a formal academic degree program.

**Academic department:** A unit that houses a faculty, and that ordinarily offers academic courses and academic programs within a single discipline or a small number of related disciplines.

**Academic program:** An academic program is a defined curriculum leading to an award recognized by the Maryland Higher Education Commission (MHEC) and listed on its roster of approved programs. This includes bachelors, masters, and doctoral degrees, as well as both undergraduate and graduate certificates.

**Academic program home:** A unit that administers an academic program but that has not been formally established as an Academic Department. These units normally do not serve as tenure homes for faculty.

**Area of Concentration (Formal):** A formal curricular area within a degree program. An Area of Concentration (AOC) is defined by the Code of Maryland Regulations as “a sequential arrangement of courses within a program which at the (a) undergraduate level exceeds 24 semester credit hours; (b) master’s level exceeds 12 semester credit hours; and (c) Doctorate level exceeds 18 semester credit hours.” A proposal for a formal AOC must go to the Chancellor and MHEC for approval, and the emphasis is noted on the student’s transcript. Approved Areas of Concentration are listed on the MHEC program inventory.

**Area of specialization (Informal):** An informal curricular area within a degree program. An informal area of specialization has no fixed requirements mandated by the Code of Maryland Regulations. Areas of specialization can be a particular number of credits in a designated field, a topical area, or some combination. Informal areas of specialization are approved at the campus level only and do not appear on the MHEC program inventory for the university.

**Academic award:** A term that specifies the awards granted at the conclusion of academic programs approved by the Board of Regents and the Maryland Higher Education Commission (MHEC). Academic awards include degrees (baccalaureate, masters and doctoral) and certificates (lower-division, upper-division, post-baccalaureate, and certificates of advanced study).

**Combined bachelor’s/master’s degree program:** An articulated degree program that permits an academically talented undergraduate student to begin coursework for the master’s degree while still pursuing the bachelor’s degree, and to “double count” up to nine (or more, if certain conditions are satisfied) credits in both the bachelor and the master’s program. Combined bachelor’s/master’s degree
programs may be developed individually for exceptional students, or a unit may establish a structured combined degree program. See also the UMD policy on combined bachelor’s/master’s programs at http://www.president.umd.edu/policies/2014-iii-220a.html.

**Discontinuance** (Termination): Discontinuance is the permanent termination of an academic degree program. Currently enrolled students are still permitted to complete degree requirements.

**Dual graduate degree program:** An articulated program that allows students to complete two related degree programs (such as the Master of Architecture and Master of Historic Preservation degrees) in a slightly accelerated fashion, usually by “double counting” a modest number of elective credits. Students receive two separate degrees upon successful completion of the dual degree program curriculum.

**Executive degree programs:** Master’s level programs that are offered to specific cohorts of professionals who have attained a substantial level of experience within the field. These programs are typically offered in an accelerated format in a non-semester term structure. Examples include the executive track of the M.B.A. and the executive Master of Public Management (M.P.M.).

**Joint degree:** A single degree offered cooperatively by two units (or two institutions).

**Maryland Higher Education Commission (MHEC):** The post-secondary education regulatory agency for the state of Maryland. MHEC keeps an inventory (the Academic Program Inventory) of approved programs for each institution. Proposals that require changes to the inventory (for example, new degree or certificate programs, program title changes, program discontinuances) require MHEC approval.

**PCC:** Programs, Curricula & Courses committee. PCC committees exist at the departmental and college levels, as well as for the Graduate Council and the Senate.

**Professional degree programs:** The term “professional” is used in several distinct ways:

- **Professional entrepreneurial:** These programs are entrepreneurial, meaning that the program is largely self-support in that it is mostly dependent on direct tuition and fee revenue. These programs result in academic awards, but are focused on providing career-specific training to working professionals, rather than to prepare graduate students for further study. Examples of such professional programs are the Master of Professional Studies, Post-Baccalaureate Certificate of Professional Studies, Master of Engineering and Post-Baccalaureate Certificate of Engineering.

- **Doctoral (Professional Practice) degree:** An academic degree program that prepares students for licensure or certification in a particular profession, often regulated or accredited by a governmental or government-approved body. The Maryland Higher Education Commission distinguishes Doctorate (Professional Practice) degrees from Doctorate (Research and Scholarship) degrees. UMD’s Doctorate (Professional Practice) degrees include the Doctor of Audiology and the Doctor of Veterinary Medicine.

- **“Professional” academic degree:** These programs prepare students for certain professions, some of which may require licensure or certification. These programs are distinguished from research-oriented programs, and can be at the Bachelor’s (Bachelor of Landscape Architecture), Master’s (Master of Library and Information Science), or Doctoral (Doctor of Education) levels.
These programs may have different requirements than similar programs at the same level. For example, requirements for the Doctor of Education differ from Ph.D. programs in education.

**Suspension:** An academic program may be suspended for up to three years in order to determine its future directions. During the suspension, no new students may be admitted, but currently enrolled students must be allowed to satisfy degree requirements.

**University System of Maryland (USM):** The state of Maryland’s public higher education system, led by the USM Chancellor, and overseen by the USM Board of Regents. Some academic proposals require approval by USM. The Chancellor will approve most proposals, such as new certificate programs and professional studies programs, but new academic degree programs require Board of Regents approval.