Program: Certificate in Fundamentals of Survey Statistics (Z10)
Department/Unit: Joint Program in Survey Methodology
College/School: College of Behavioral and Social Sciences
Proposal Contact Person (with email): Jody D Williams jodywill@umd.edu
Type of Action (check one):
- Curriculum change (includes modifying minors, concentrations/specializations and creating informal specializations)
- Curriculum change is for an LEP Program
- Rename a program or formal Area of Concentration
- Establish/Discontinue a formal Area of Concentration
- Other:

Italics indicate that the proposal must be presented to the full University Senate for consideration.

Approval Signatures - Please print name, sign, and date. For proposals requiring multiple unit approvals, please use additional cover sheet(s).
1. Department Committee Chair
   Jody Williams
   [Signature]
   11/9/2018
2. Department Chair
   [Signature]
   11/9/2018
3. College/School PCC Chair
   Karen Sobin
   [Signature]
   3/26/19
4. Dean
   Wayne McNish
   [Signature]
   3/26/19
5. Dean of the Graduate School (if required)

6. Chair, Senate PCC
   Janna Bianconi
   10-9-17
7. University Senate Chair (if required)

8. Senior Vice President and Provost

Instructions:
When approved by the dean of the college or school, please send the proposal and signed form to the Office of the Associate Provost for Academic Planning and Programs, 1119 Main Administration Building, Campus-5031, and email the proposal document as an MSWord attachment to pcc@umd.edu.

Summary of Proposed Action (use additional sheet if necessary):
Changing the name from Survey Statistics to Fundamentals of Survey Statistics to reflect the new list of required courses that cover introductory and fundamental learning objectives.

Unit Code(s) (to be entered by the Office of Academic Planning and Programs):
Renaming the Post-Baccalaureate Certificate in "Survey Statistics" to "Fundamentals of Survey Statistics"

We are requesting to change the name from “Survey Statistics” to “Fundamentals of Survey Statistics” to clarify that students do not need prior graduate work experience in survey statistics to enroll in the program. A recent curriculum change also reflects the fundamental nature of the program:

- The certificate requirements changed from 18 credits to 12 credits
- We removed the requirement of the 700 level course SURV744 Topics in Sampling
- We replaced the 3 credit course requirement of SURV742 Inference from Complex Surveys to a less rigorous 2 credit online 700 level SURV course that will be named Practical Inference from Complex Surveys. This new 2 credit course is currently in the VPAC approval process.

For these reasons, we feel the curriculum changes warrant a name change to “Fundamentals of Survey Statistics.” The program has never required prior graduate training in survey statistics. The curriculum provides a comprehensive treatment of the field at an introductory, fundamental level. “Fundamentals of Survey Statistics” is therefore more accurate and will be more appealing to prospective students.